



FOR IMMEDIATE RELEASE

10 September 2022

Mmabana Arts Culture and Sport Foundation to host a new Music Talent Show- The ULTIMATE

Mmabana Arts Culture and Sport Foundation (MACSF) to host a new Talent search programme titled **The Ultimate**. The talent show programme is a contribution towards development of the creative sector in the North West Province as per the entity's legislated mandate.

"The Ultimate" talent search programme is a unique brand that is introduced with a specific focus on identifying, developing, and giving exposure to **new solo musicians** who are aged 18 – 35 years.

The programme will commence with auditions, performance stage, professional workshops for the finalists, as well as the Grand Finale. The dates for the auditions across the province are as follows:

| DISTRICT | Dates | Times | Venues |
|---------------------------|-------------------|--------------|---------------|
| Bojanala | 16 September 2022 | 08h30am | Rustenburg |
| Ngaka Modiri Molema | 30 September 2022 | 08h30am | Mahikeng |
| Dr Ruth Segomotsi Mompati | 07 October 2022 | 08h30am | Vryburg |
| Dr Kenneth Kaunda | 14 October 2022 | 08h30am | Klerksdorp |

Details of the actual venue will be shared on our various communication platforms

Artists will only get one opportunity for the audition, and the entry process is as follows:

- Obtain the entry form on the Mmabana Website : www.mmabana.org.za , or at the nearest Mmabana Centre (Mahikeng, Lehurutshe, Taung, Tlhabane, Kanana Community Arts Centre), from the 10 September 2022.
- Complete the form in full and submit it to the nearest Mmabana Centre, or to the following addresses (kindly ensure that you send to the correct address for the district)
 - o BojanalaTalent@Mmabana.org.za
 - o NqakaMMTalent@Mmabana.org.za
 - o DrKennethKTalent@Mmabana.org.za
 - o DrRuthSMTalent@Mmabana.org.za
- Closing date for entries for auditions is **A DAY BEFORE** the audition, 11h00am, **LATE ENTRIES WILL NOT BE CONSIDERED.**

The judges for this programme are the selected North West artists who have made it on National and International platforms, and they bring various skills sets, which will definitely contribute towards development of artists. The esteemed judges are:

Khuli Chana

A popular South African rapper who has released four hit albums, several hit songs and won a lot of awards. He is one of South Africa's most prominent rappers. His work has influenced several other rappers including Cassper Nyovest. He is credited to have worked closely with late South African rapper, HHP in creating a new wave of Hip Hop in the country.

Fifi Cooper

Fifi Cooper started her music career as an R&B singer before her musical versatility saw her releasing her breakthrough rap single "Chechela Morago" in 2010. In 2015, she released her award-winning debut studio album 20FIFI. She later then founded her own record label Mo Cooper records and released her first album under her very own record label titled 21 track album titled "Take Me Back.

Tshedi Mholo

A multi-award winning Afro-pop singer who rose to superstardom after breaking in as the lead singer of the popular group Malaika. To date, the music group's hit song 2 Bob is still a smash hit, and it is still played everywhere. She has launched herself as a solo artist in gospel genre, and currently pursuing her studies in music business with Boston college. This makes her a true inspiration demonstrating that knowledge is power and its never late to complete your success as a creative with academic credentials.

Bucy Radebe

A well-known South African sensational Gospel artist who has been a channel through which many have drawn inspiration. She started as a background vocalist for the joyous Celebration and later went on to pursue a solo career. Today the list of Gospel artists in the country is incomplete without mentioning her.

Thasman

A renowned and popular music producer who began his career at Getthoruff, and later founded his own record label which has produced and launched a plethora of Motswako artists such as the legendary Morafe crew, HHP, and many more. Thasman has worked with many international brands, and has produced the 2014 FIFA –Coca Cola theme song which has etched itself in the history veins of the country's popular culture. Many know him as the legendary father of Motswako.

The entity appreciates the good gesture shown by the above-artists as they have vowed to assist the entity to identify the best talent as a means of giving-back their skills to the Province.

Judges will select top 3 performers per district and the twelve (12) winning artists will be provided an opportunity to perform in a Live show that is intended to give them a real live experience of performing on a professional stage before the Grand Finale which will be staged on the 29th October 2022, RIO Hotel, Klerksdorp.

MACSF remains committed to deliver on its legislated mandate, and ensuring that we unleash new talent. The echoes of excellence will truly resound in our heads this year, we urge all those with talent to grab the opportunity and participate in the spectacular programme, which will without doubt ignite the create sector, and create new history in North West Music space.

For further information, kindly send your enquiries to:

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Issued by MACSF Marketing and Communications Unit

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